

lessons learned from the French Wind Ship association's launch in 2019

or why do we need a worldwide network of local wind propulsion hubs

Wind Ship
association





built by its members



part of the network



supported by



triggering the wind propulsion sector in France



Decarbonising maritime transport here and now

Establishing low impact maritime transport

Structuring a competitive sector in France

Undertaking our social and environmental responsibility

TWO INITIAL TARGETS

***Strengthen
sector's image
and recognition***

***Improve sector's
competitiveness
conditions***

WIND SHIP MISSIONS



**Promote
sector's
expertise &
propositions**



**Join forces with
already
existing public
and private
organisations**

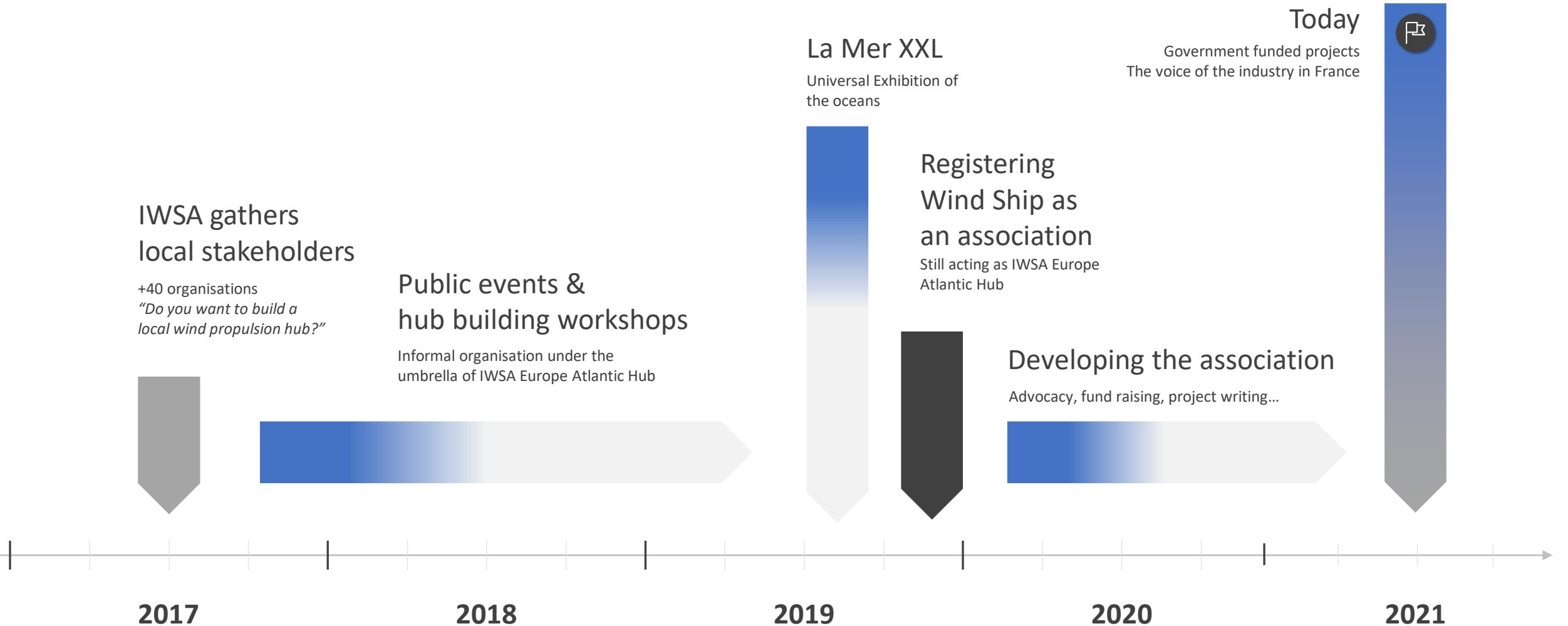


**Share
trustworthy
information**



**Cultivate
fruitful links
between
projects and
companies**

our history



what difference did it already make?

Relationship with national & local governments, public administration

Sends a signal: “the sector is structuring, it’s worth considering”

Comfortable to build long-term relationships, no favouritism

French wind propulsion has a voice, recognized player in the French maritime landscape

Supports national ship-owners, naval & innovation associations

Participates to government’s maritime working groups

Co-chaired a working group for an IMO MEPC submission

A growing sector’ outreach

Pooling sector’ messages in the media

Wind propulsion event planned on September 21st, 2021, in France

what could be improved?

Increasing sector's funding at local, national and EU levels

Put governments' good intentions in practice

Initiating trans-country collaboration

Multi-country coordination at IMO and EU levels

Developing local initiatives

Cross sectorial fertilisation (airspace, IT, yachting, automotive...)

Reach broader public, consumers

Link territories

call for action

*please start your own journey:
build your local network, connect with the other hubs!*

Wind Ship
association

